



— A GIFT — LIKE THE RIVER ITSELF

For millions of people, and countless animals, the Tennessee River is the lifeblood of our region, a crucial source of freshwater. Much like our community thrives thanks to the river's life-giving waters, the Tennessee Aquarium is sustained through our friends' contributions to the Annual Fund.

In 2018, the River Society was established to recognize the Aquarium's higher-level donors. By making a gift of \$1,000 or more to the Annual Fund, you support our operations and non-profit mission. River Society members make deeper connections to Aquarium programs and enjoy:

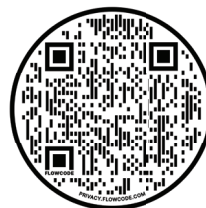
- An annual Tennessee Aquarium membership personalized to meet your family's needs
- Monthly payment options offered exclusively to River Society members, starting at \$84/month
- Priority registration and/or discounts for day camps and member programs
- Invitations to special VIP events
- Access to private experiences curated to your interests
- Endless opportunities to see your annual support in action.



Mary Anne Williams, our River Society liaison, keeps members updated on Aquarium events, arranges additional guest tickets for out-of-town visitors, and is available to answer any questions you may have.

In addition to a monthly payment plan, we also accept gifts made as qualified charitable distributions (QCDs) from an IRA or gifts of stock.

Please contact Mary Anne for more details about joining the River Society.



Mary Anne Williams
Development Manager

423-785-3037

mkw@tnaqua.org

Give online: tnaqua.org/donate/river-society/

PLEASE COMPLETE AND RETURN



Preferred Name(s): _____ Anonymous
Address: _____
City: _____ State: _____ Zip: _____
Email: _____
Phone: _____ Cell Home Business

What do you enjoy most about the Aquarium? _____

RIVER SOCIETY GIVING LEVELS

<p>CONSERVATIONIST <i>gifts of</i> \$1,000-\$2,499 <i>(\$84-\$208/month)</i></p>	<p>GUARDIAN <i>gifts of</i> \$2,500-\$4,999 <i>(\$209-\$416/month)</i></p>	<p>SUSTAINER <i>gifts of</i> \$5,000-\$9,999 <i>(\$417-\$854/month)</i></p>	<p>VISIONARY <i>gifts of</i> \$10,000 or greater <i>(\$835 or greater/month)</i></p>
--	--	---	--

PLEASE CHOOSE YOUR GIVING LEVEL

Conservationist \$ _____ Sustainer \$ _____
 Guardian \$ _____ Visionary \$ _____

METHOD OF PAYMENT

Enclosed is my gift made payable to the Tennessee Aquarium.
 Please charge my credit card for the amount indicated. Amount: \$ _____
Card number: _____
 Mastercard VISA Discover American Express Expiration: _____ CVC: _____
Printed Name: _____
Signature: _____

I would like to make 12 installments on the 1st 15th of each month.

OTHER PAYMENT OPTIONS

I intend to make a qualified charitable distribution (QCD) or gift of stock.
 My/My Spouse's employer, _____, matches gifts to charitable organizations.
 I have included the Tennessee Aquarium in my estate plan, or I would like information about making a planned gift to the Aquarium.

The Tennessee Aquarium is a 501(c)(3) non-profit organization. Your gift is tax-deductible to the extent allowed by the law.

We deeply appreciate your support!